

curion

Chicago, Illinois

Consumer Center

Facility Network

Our home base Consumer Center offers state-of-the-art sensory booths, two kitchens with electric stoves, ovens, refrigerators, freezers, a focus group room with client viewing room. After we curate your perfect insight strategy, the amenities of this location work together with digital, in-context, and agile methodologies to reveal a comprehensive, robust product narrative.

APPLIANCES

- Six Residential Ovens (2 Large Burners, 3 Small Burners Per Oven)
- Two Residential Sanitizers
- Two 2-Well Deep Commercial Sinks
- Four-Range Commercial Double-Vent Hood
- Two Ice Machines
- Eight 800w Microwave Ovens
- Twelve 1100w Microwave Ovens
- Eleven 1250w Microwave Ovens
- Electric Food Warmer
- Five Electric Commercial Miracle Steamers
- Two Heat Lamps
- Electric Commercial Warming Cabinet
- Four Toasters (Allows 16 Slices At Same Time)
- Two 3-Ft. Commercial Electric Flat Grill
- Six Electric Skillets
- Variety Of Small Equipment (Blenders, Coffee
- Machinery, Scales, Speed Racks, Cooling Racks, Carts, Smallwares)

Recruiting

Proprietary database to easily target, screen and verify desired audiences

Talent

Experienced team working hand in hand on business needs and drive research success

Agility

We own our process internally, allowing for efficiencies and agility when needed

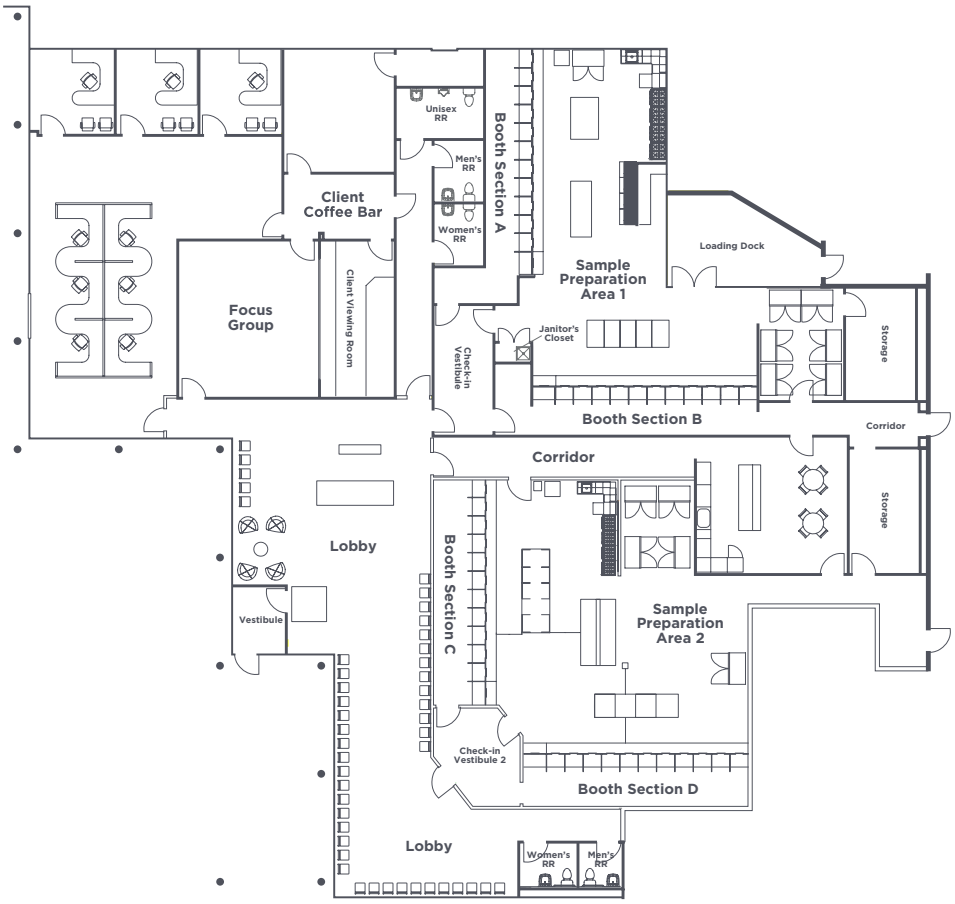
Analytics

Advanced backend analysis and technology workflows pull insights beyond traditional

Modernization

The most technologically advanced, state-of-theart consumer centers

DEERFIELD FACILITY FLOOR PLAN



AMENITIES & SERVICES

- 48 Sensory Booth
- 12 Focus Group Stations
- 2 Sink Testing Stations
- 4 Water Dispenser Lines
- 2 Commercial And Residential Kitchens
- Ceiling And Wall Mounts For Electricity Ranging From 125v To 240v
- Focus Group and CLT Rooms
- Large Client Lounge With Viewing
- IHUT Capabilities
- Data Collection Technologies And Equipment
- Prep And Serving Staff
- Loading Dock
- On-Site Collaboration With Clients And Kitchen Team
- Client Hospitality And Catering Upon Request

STORAGE & SERVING PREP

- 6 Refrigerators (4 Double-Door And 2 Single Door)
- 4 Double-Door Freezers
- 2 Off-Site Storage Units
- Over 160 Ft. Of Stainless Steel
- Adjustable Counterspace
- 29-Ft Of Permanent Countertop
- Cabinets
- Dry Storage Room
- Product Storage Room