

curion

Dallas, Texas
Consumer Center

Facility Network

Products play an important part in everyday lives. Consumers see how a product is woven into their stories, and how it makes them feel. We uncover how products fit into consumers' lives and make them feel, delivering insights at every stage of the product lifecycle to create experiences they'll reach for again and again.

APPLIANCES

- Commercial Gas Convection Oven
- Four Residential Electric Ovens
- Three-Well Deep Commercial Sink
- Two ft. Flat-Top Commercial Electric Griddle
- Four Electric Range Ovens
- Six Gas Fryers
- Four Tabletop Fryers
- 22' Commercial Double-Vent Hood
- Sixteen 1100w Microwave Ovens
- Three Electric Food Warmers
- Electric Commercial Warming Cabinet
- Seven Heat Lamps
- Eight Toasters (Allows 32 Slices At Same Time)
- Fifteen Electric Griddles
- Six Electric Skillets
- Variety Of Small Equipment (Blenders, Coffee Machinery, Scales, Speed Racks, Cooling Racks, Carts, Smallwares)

Recruiting

Proprietary database to easily target, screen and verify desired audiences

Talent

Experienced team working hand in hand on business needs and drive research success

Agility

We own our process internally, allowing for efficiencies and agility when needed

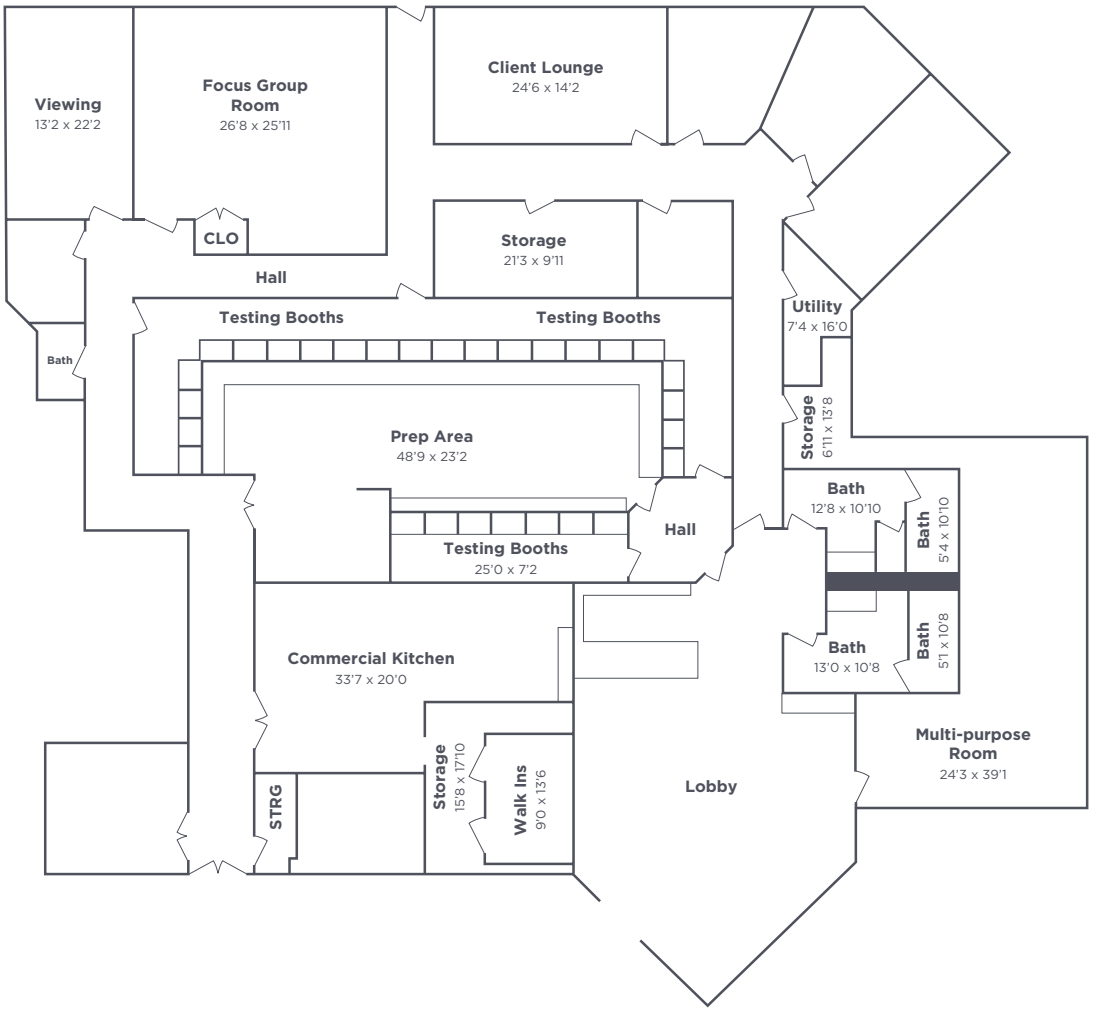
Analytics

Advanced backend analysis and technology workflows pull insights beyond traditional

Modernization

The most technologically advanced, state-of-theart consumer centers

DALLAS FACILITY FLOOR PLAN



AMENITIES & SERVICES

- 5 Quick-Connect Gas Hose Hookups (Residential And Commerical)
- 6 Water Lines
- Commercial Kitchen
- Ceiling And Wall Mounts For Electricity Ranging From 125v To 240v
- Focus Group Room And Multiple Clt Booths
- Large Client Lounge With Viewing
- IHUT Capabilities
- Data Collection Technologies And Equipment
- Prep And Serving Staff
- On-Site Collaboration With Clients And Kitchen Team
- Client Hospitality And Catering Upon Request

STORAGE & SERVING PREP

- 5.5′ X 6.5′ Walk-In Commercial Refrigerator Unit
- 4.5′ X 6.5′ Walk-In Commercial Freezer Unit
- Four Reach-In Commercial Refrigerators
- Over 160 Ft. Of Stainless Steel Adjustable Counterspace