

curion

NYC Area, New Jersey
Consumer Center

Facility Network

Our New York Area Consumer Center provides the perfect environment for fragrance testing and a wide range of other testing capabilities. Among this consumer center's many amenities are fragrance booths, focus group rooms, prep kitchen, multi-purpose room, food testing room, individual home care and personal care testing booths (equipped with dishwasher, washer/dryer, and sink), focus group viewing rooms, and client lounges.

APPLIANCES

- Residential Sanitizer
- Hand Wash Sink
- Ten Stacked Washing Machines And Dryers In Individual Rooms
- Variety Of Small Equipment (Scales, Carts, Smallwares)

Recruiting

Proprietary database to easily target, screen and verify desired audiences

Talent

Experienced team working hand in hand on business needs and drive research success

Agility

We own our process internally, allowing for efficiencies and agility when needed

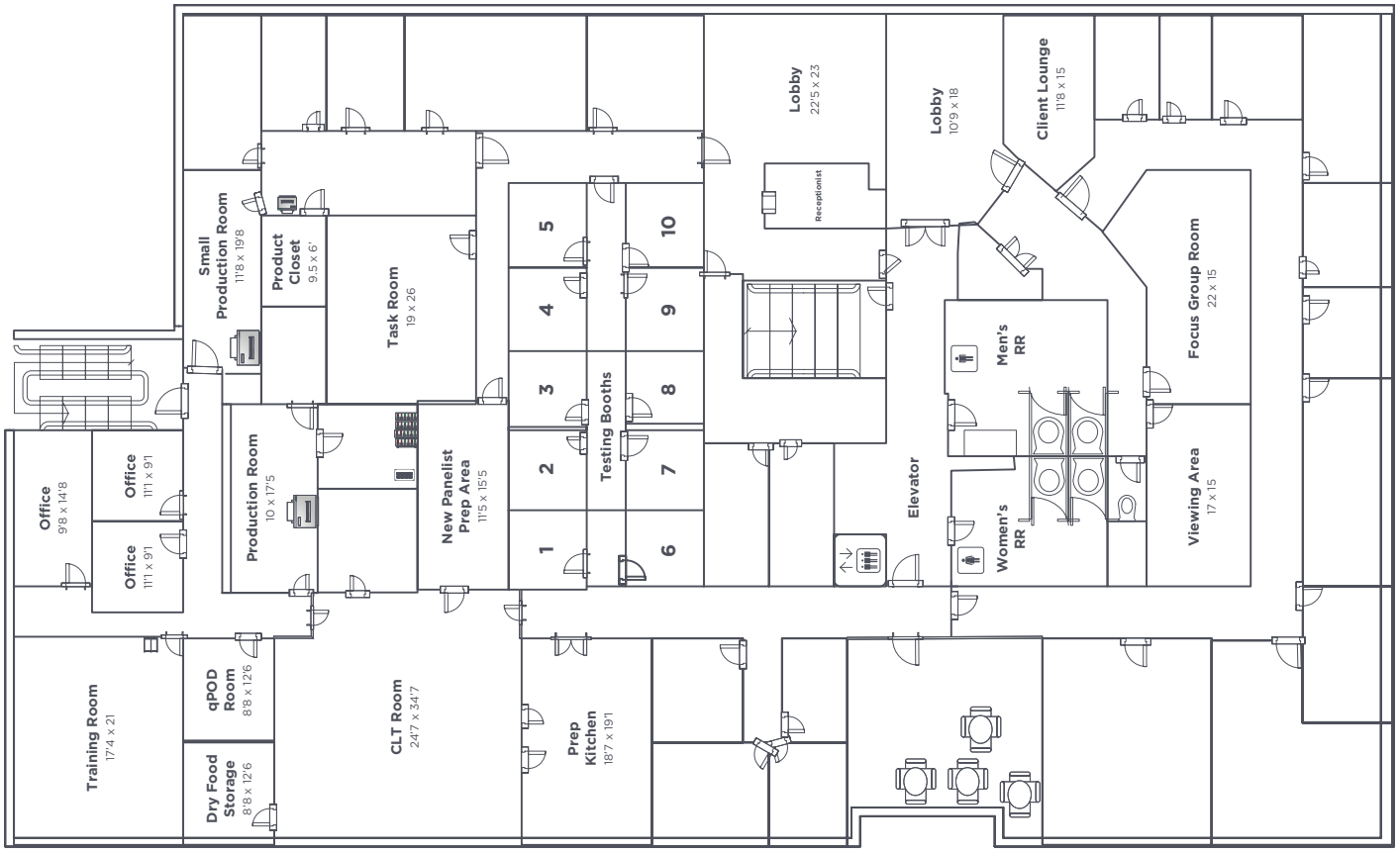
Analytics

Advanced backend analysis and technology workflows pull insights beyond traditional

Modernization

The most technologically advanced, state-of-theart consumer centers

OLD BRIDGE FACILITY FLOOR PLAN



AMENITIES & SERVICES

- Prep Kitchen
- Client Lounge With Viewing
- IHUT Capabilities
- Data Collection Technologies And Equipment
- Prep And Serving Staff
- On-Site Collaboration With Clients And Kitchen Team
- Client Hospitality And Catering Upon Request
- 10 Fragrance Booths
- Focus Group Room
- Ceiling And Wall Mounts For Electricity Ranging From 125v To 240v

STORAGE & SERVING PREP

- Reach-In Freezer
- 3 Reach-In Commercial Refrigerators
- 4 Stainless Steel Adjustable Counters
- Residential Chest Freezer
- On-Site And Off-Site Storage