INDUSTRY TRENDS

Durable Goods

RISING STAR TRENDS *(RAPID GROWTH)*

1 SMART RINGS + DISCREET WEARABLES

Compact, finger-worn or subtle devices that **track health metrics and activity**, important for enabling passive, always-on wellness monitoring without the bulk or visibility of smart watches — driving adoption among **privacy- and style-conscious consumers.**





2 ROBOT VACUUM–MOP COMBOS WITH AUTO-EMPTY/AUTO-WASH

Robotic floor cleaners that both vacuum and mop, with self-cleaning and self-emptying docks, crucial for delivering true **hands-off home cleaning** and freeing users from routine maintenance.

3 INDUCTION COOKING (RANGES/COOKTOPS/PORTABLES)

Electric cooking appliances that use **electromagnetic induction** for faster, more precise, and energy-efficient heating, vital for the electrification of kitchens and **improved indoor air quality** as gas is phased out.



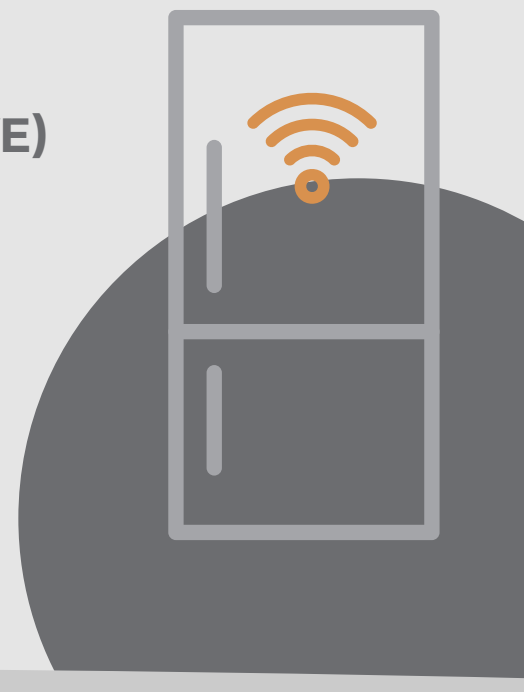


4 PFAs-FOCUSED WATER FILTRATION

Home water filtration systems designed to remove “forever chemicals” (PFAs), increasingly important as regulatory standards tighten and consumers demand **safer, healthier drinking water.**

5 ON-DEVICE AI IN APPLIANCES (VISION/AUTOMATION/PREDICTIVE)

Appliances equipped with local, edge-based **artificial intelligence** for tasks like object recognition, predictive maintenance, and automation, essential for improving privacy, reducing latency, and delivering **smarter, more autonomous user experiences.**



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Consumer Insights. Delivered.